

Licensee Benefits, Requirements & Expectations

ECLIPSE CENTER FOR CREATIVE COMMUNITY

Benefits:

- 24 hour access to secure private studio space.
- Listing on the website with their own page or linked to their own online presence.
- Featured in email marketing and social media postings.
- Discounts on lessons and events at the Center.
- Ability to conduct private lessons in their studios.
- Display art for sale in the Gathering Gallery and Hallways in coordination with the Gallerist and/or Director.
- Opportunity to promote your work as an instructor, a featured artist, in special events, and marketing materials.
- Priority bookings for rental of Classrooms or Common Areas to host their own or events and/or the option to partner with the center.
- Free participation in Critiques.
- Bulletin Board in the Breakroom to advertise your off-site activities.
- Promotion of Artists' off-site shows and events through email marketing and social media with advanced notice.

Requirements:

- Regular and tangible creation of art in the studio.
- Participation in opening nights and special events throughout the year.
- Attend periodic EC3 Creatives meetings.
- Participate with one donation of work annually to support the center, if requested.
- Respond to email, text or verbal inquiries by the staff, volunteers, or fellow artists of EC3 in a timely manner, maintaining a courteous, professional, and civil dialogue. Communication, collaboration, and dialog are intrinsic to the success of the center and a thriving community.
- Adherence to the Discrimination and Harassment Policy

Commission Structure for Resident Artists

- Juried Gallery Exhibitions - 40% or as listed in the exhibition agreement.
- Art displayed in the Lower Gallery or Common Areas or featured in marketing 30%.
- First Fridays/Open Studio Nights 10%.
- Other events in accordance with the applicable exhibition agreement.
- No commission is expected on work sold from your studio outside of events.

Expectations

We understand the limitations of time and busy schedules but expect licensees to make an effort to support each other and the center when they can by:

- Participating in regular on-site shows in the Gathering Gallery and occasional offsite group shows to promote the center and the resident artists when possible.
- Attending lectures, functions hosted by other Resident Artists, and lessons/events at the Center when possible.
- Acting as an ambassador for the Center in your interactions outside the Center.

Signature: _____ Date: _____